**EVENT PROPOSAL** 

# DUBUQUE LATINX FIESTA



**September 30, 2023** 

Smokestack - 62 E 7th St, Dubuque, IA 52001

www.facebook.com/DubuqueUnidos









Dubuque Unidos is an organization made up of 14 Latinx young professionals who are all striving for the same goal — bringing cultural and educational awareness of the Latinx community to the Dubuque community. Through Dubuque Unidos, we are looking to educate, celebrate the diversity in our Latinx culture, and enrich Dubuque's thriving communities. We hope to inspire the next Latinx generations to grow, thrive and embrace their roots here and be proud to be part of the Midwest.

#### **Mission**

Dubuque Unidos serves the Latinx community within the Tri-State region by organizing educational and social events aiding the elevation and connection of nuestra comunidad.

(Spanish) Dubuque Unidos sirve a la comunidad Latina dentro de la región del Tri-State organizando eventos educacionales y sociales, mientras elevamos y conectamos nuestra comunidad.

#### **Values**

- Safety Provide a safe and secure environment where people can express themselves and bring the entirety of their Latindad to Dubuque free of discrimination and harassment.
- Community Meeting people where they are at to provide cultural understanding, mutual respect, and a feeling of belonging for all.
- Equity To create spaces that empower and uplift the beauty and resilience of Latino
  communities.
- Culture Embracing, educating, and celebrating the rich diversity within the Latino community.
- *Inclusion* Celebrate and advocate for Latindad in all of its forms, regardless of gender, class, sexuality, ability, faith, neurodiversity, migrant status, language, and beyond.



# About The Event

The Dubuque Latinx Fiesta started in October 2021 at Washington Park in Dubuque, Iowa, to provide a community celebration for Hispanic/Latinx Heritage Month. The founder of the Dubuque Latinx Fiesta, Yara Lopez, saw an opportunity to provide a celebration for the Dubuque Latinx community.

The fiesta has continued onto its third year with its continuous hope that attendees get to experience more of the Latinx culture by being exposed to music, food, and their Latinx neighbors. The event brings vendors from the Tri-State area - food, merchandise, performers, and bands.

# Event Street Highlights

Family Friendly

Latinx cuisine

Arts and Culture

Educational

## Benefits for Sponsor



#### **Supporting the Dubuque Latinx Community**

You will enrich people's lives by familiarizing the Dubuque community with the Latinx community, connecting them to people within the Tri-State, and providing a stronger and better quality of life for the people and their families.

Better community engagement, more trust, better decisions, happy people, and positive impact.

#### **Arts and Cultural Diversity**

Art is a vessel to express emotions, feelings, share stories, bring awareness, and honor culture. Combining both will allow an expansion for artists, but also connect people with their roots and find a unique perspective of someone's upbringing.

Sparks creativity and empowerment and encourages cultural consciousness.

#### **Forthcoming Events**

The Dubuque Latinx community is vastly growing, and with that, community members are seeking to learn and experience various cultures. Therefore, it leaves an opportunity for Dubuque Unidos and sponsors to provide family-friendly and cost-effective events to bridge the connection.

Big community impact, brings people from all walks of life together, strengthening the bonds between people and the Dubuque community.

## Dubuque Latinx Fiesta 2022

















### Members

Dubuque Unidos' members bring a unique perspective to the organization and the community. Their leadership and drive are what ignite the change.



Juan Jose Arias Mondragon, he/him

Data Analyst, Sedgwick



Nathalia Bernal, she/her

Community Foundation of Greater Dubuque



Luzelena Bravo, she/her

Community Health Worker in Population Health, Crescent Community Health Center



Laura Briñez Camacho, she/her

Admission Representative, Loras College



Ana Karina Cuellar Montes, she/her

Outpatient Psychotherapist,



Ivonne Simmonds Fals, she/her

Senior Graphic Designer, Gigantic Design Oregon Mental Health Services, LLC Co-founder, Dubuque Area Arts Collective



Clara Lopez, she/her

Equity Officer, Community Foundation of Greater Dubuque



Yara Isabel Lopez, she/her

Associate Director for the Office of Multicultural Student Affairs, University of Wisconsin Platteville



**Arantxa Martinez Resendiz,** she/her

Market Research Analyst, University of Dubuque



Melissa Méndez-Madrid, she/her

Administrative Assistant for Diversity, Equity & Inclusion, University of Wisconsin Platteville



Juan Jose Monjarrez, he/him

Owner of Monjarrez, LLC



Bryan Moose, he/him

Data Analyst, City of Dubuque



Sergio Perez, he/him

College Diversity Officer & Advisor to the President, Loras College



**Enoc Alexander Sanchez,** he/him

Financial Professional, New York Life



#### **2022 Dubuque Latinx Fiesta Sponsors**



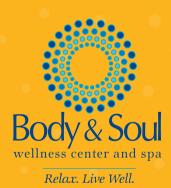


**INCLUSIVE** dubuque













Respecting People. Impacting Business."









# Thankyou! Hope you are interested!



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**Email** 

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